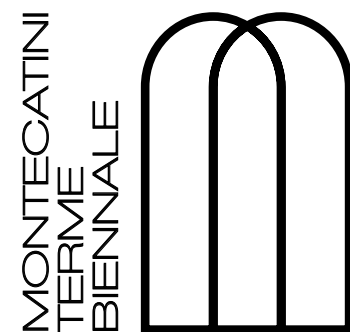




THE ARCHITECTURES OF PINOCCHIO



Patronage: Biennale di Montecatini Terme

The Biennale di Montecatini Terme di Architettura e Benessere is an international event dedicated to the dialogue between architecture, culture and well-being. Through exhibitions, installations, workshops, conferences and initiatives dedicated to young designers, the Biennale promotes exchange between professionals, institutions, and new generations, enhancing Montecatini Terme as a place for design experimentation and reflection on the relationship between space, landscape, and quality of life.



In collaboration with: Carlo Collodi National Foundation

The Carlo Collodi National Foundation is the cultural institution that safeguards and promotes the legacy of Carlo Lorenzini, author of “The Adventures of Pinocchio”. Through research activities, educational initiatives, cultural projects, and the enhancement of Collodi’s heritage, the Foundation operates internationally to promote one of the most important classics of world literature and its educational, artistic, and cultural values.



In collaboration with: Nonars

Nonars is an initiative to support and promote comics as an art form by planning and organizing events in various locations, and identifying and inviting international artists. At its first event in Milan, held at Via Vigevano 8 on Sunday, May 11, 2025, Nonars introduced four artists - Riccardo Federici, Stefano Landini, Joe Quiñones, and Stacey Lee - to an audience of enthusiasts and collectors. Exclusively for the event, Nonars offered prints and limited editions signed by the artists, who presented original drawings and panels and held book signings and created exclusive sketches. The Nonars event was made possible thanks to the collaboration and support of Splash Page Comic Art, Infinity and Beyond, and Officina del Fumetto.

The Architectures of Pinocchio

“The Architectures of Pinocchio” is a satellite initiative within the context of the Biennale di Montecatini Terme di Architettura e Benessere, aimed at enhancing the cultural expressions and heritage of the Pistoia area.

The initiative will invite young creatives to give contemporary expression to some of the most iconic places and encounters in Carlo Lorenzini’s tale. Among these, particular attention will also be given to the Inn of the Red Lobster, where Pinocchio meets the Cat and the Fox, also providing an opportunity to reflect on the future of the restaurant of the same name, which has been closed since 2024 but was designed by Giovanni Michelucci, a testament to the inseparable bond between the Pistoia area and the history of modern architecture.

The works of the young participants will be selected by an exceptional jury, which will award €7,000 in prize money to the best candidates, whose works will be exhibited as part of the Biennale di Montecatini Terme di Architettura e Benessere.

The places of Pinocchio through the talent of young creatives





**A cultural heritage to be reinterpreted
through architecture and imagination**

Brief

Few characters have crossed cultures, languages and generations with the same power as Pinocchio. Translated into more than two hundred and fifty languages, reinterpreted through cinema, art, theatre and illustration, the puppet created by Carlo Lorenzini continues to represent one of the most extraordinary legacies of the collective imagination.

While the story of Pinocchio is universally known, the places that inspired its author are far less familiar. Between Collodi, Pescia and the Pistoia area, a landscape of villages, architecture and memories still survives today, seemingly preserving the atmosphere of the tale and intertwining cultural heritage with local identity.

It is from this awareness that “The Architectures of Pinocchio” was born, an initiative of the Biennale di Montecatini Terme inviting illustrators, architects and designers to reinterpret some of the most iconic places in the tale. The Fairy’s House, the Inn of the Red Lobster, the Court of Justice, the Land of Toys and other settings from the narrative become the starting point for a reflection on the relationship between architecture, illustration and imagination.

Rather than rebuilding existing places, the workshop invites participants to give form to spaces that belong to collective memory, transforming one of the greatest narratives in world literature into an opportunity for contemporary design research.

Workshop

The selected candidates will be welcomed for three days in Montecatini Terme and will take part in an intensive workshop in Collodi, Pinocchio's birthplace. The illustrators will develop a personal interpretation of the architectures of Pinocchio, giving form to the symbolic places of the narrative - from the Fairy's House to the Land of Toys, from the Inn of the Red Lobster to the Court of Justice - through dialogue between architecture, drawing and narration.

At the end of the workshop, a jury will award a prize to the best illustrations.

How to participate

To apply, please send an email to info@biennalemontecatiniterme.org before 25 September 2026, attaching:

- Your portfolio in PDF format, with a maximum file size of 10 MB;
- The proof of bank transfer of € 48.80 (€ 40.00 + VAT) for the administrative fee;
- The Registration Form (Annex 1), duly completed;
- A copy of a valid identity document.

Only complete applications received by the specified deadline will be considered.

At a glance

Selected illustrators

10

Where

Collodi

Duration

3 days

Theme

**Themed illustrations
"The Architectures of Pinocchio"**

When

12-14 October 2026

Prizes

**7000€
(for the top three selected works)**





Calendar

07/09/2026 - 25/09/2026 at 12:00 pm - midday - CEST

Applications

Creatives interested in participating in the workshop are invited to submit their portfolio and application to the address indicated in the brief.

28/09/2026

Candidates Selection

A scientific committee will select ten participants who will take part in the international workshop.

12/10/2026 - 14/10/2026

Workshop

Three days of workshop in Collodi dedicated to the contemporary interpretation of the architectures of Pinocchio.

14/10/2026

Exhibition at the Biennale

The works produced during the workshop will be presented to the public as part of the Biennale di Montecatini Terme.

Premi

1st Prize
4.000 €

2nd Prize
2.000 €

3rd Prize
1.000 €

At the end of the workshop, the jury will award a First Prize of €4,000, a Second Prize of €2,000, and a Third Prize of €1,000 to the three projects/illustrations considered most significant.

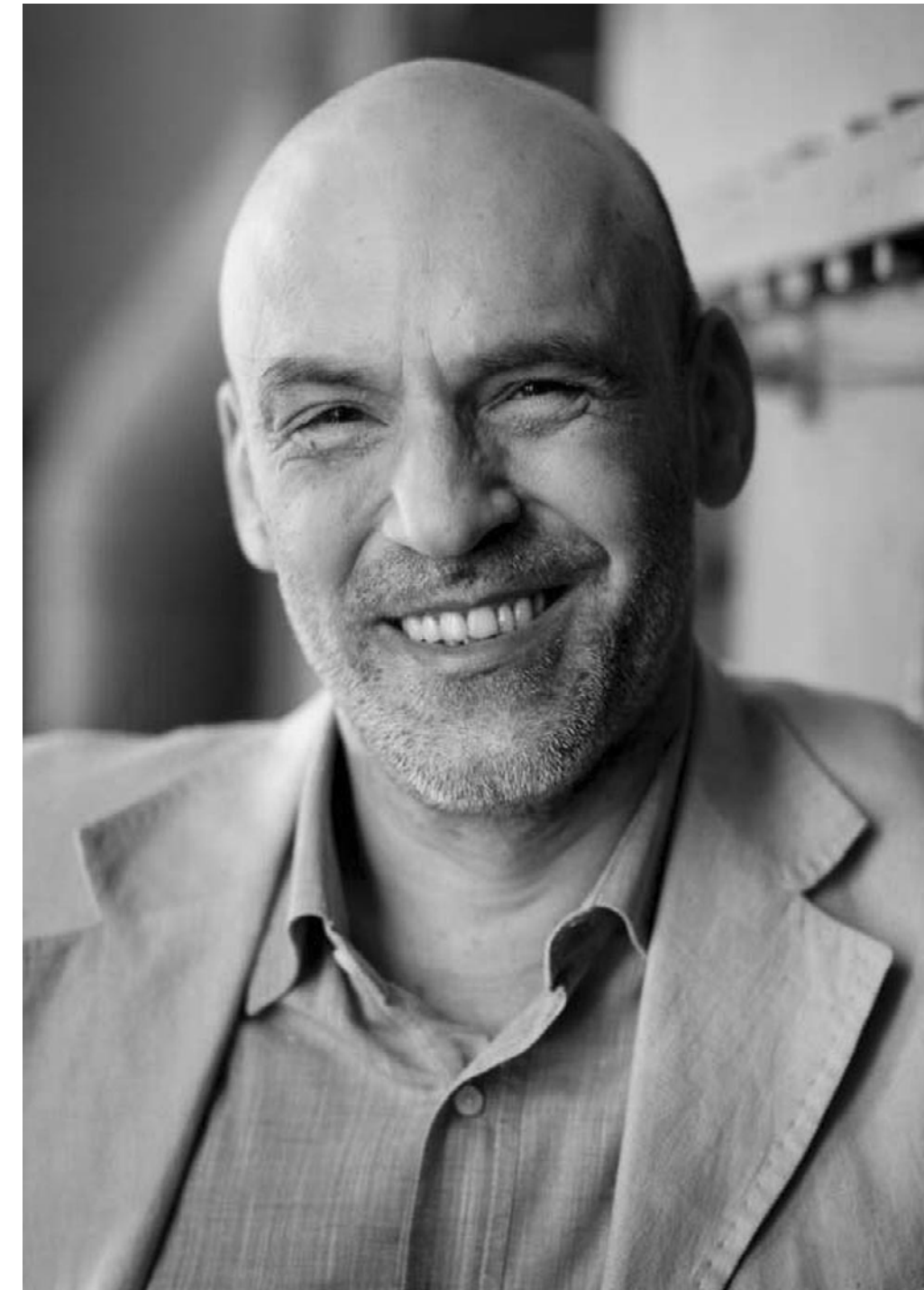
All works produced by the participants will be presented to the public in the “The Architectures of Pinocchio” exhibition, part of the official program of the Biennale di Montecatini Terme di Architettura e Benessere.

Jury



Carlo Stanga

Carlo has always had a deep passion for drawing. After graduating in Architecture from the Politecnico di Milano, he chose to continue his education through art and design studies, also collaborating with Bruno Munari. His highly distinctive style has received numerous Italian illustration awards, and his works have been selected for the American Illustration Annual, while more recently he won the Gold Medal from the US magazine Creative Quarterly and several Awards of Excellence from Communication Arts. In 2015, he wrote and illustrated I am Milan for Moleskine, followed by I am London and I am New York, launching a new collection of books dedicated to the world's major cities.



Giordano Bruno Guerri

Giordano Bruno Guerri is a historian, essayist, journalist, and cultural manager. Author of numerous studies on twentieth-century Italian history and on figures such as Gabriele d'Annunzio, Giuseppe Bottai, and Curzio Malaparte, he has combined his research with extensive editorial and institutional work. Since 2008, he has served as President of the Fondazione Il Vittoriale degli Italiani, where he is also Managing Director, overseeing its cultural and museum revitalization. Since 2025, he has also served as President of the Carlo Collodi National Foundation, which is aimed at promoting the work of Carlo Lorenzini and the cultural legacy of Pinocchio. His work focuses on the management and enhancement of cultural heritage, with particular attention to the ability of museum institutions to combine preservation, cultural production, and engagement with new audiences.

Jury



Giuseppe Zampieri

After graduating with honors from the University Institute of Architecture in Venice (IUAV), he joined David Chipperfield Architects in London in 1996, becoming an Associate in 1999, Senior Associate in 2000, and Director of Design in 2002. From 2004 to 2006 he headed the Concept Design team at the same firm. In 2006, he founded David Chipperfield Architects in Milan, serving as Administrator and Director of Design and becoming a Partner in 2016. In more than 20 years of professional experience, he has directed a wide range of international projects of various sizes, from urban plans to public and private buildings, and has participated in various competitions around the world, winning them on many occasions. Since founding the Milan-based firm, he has directed the development of the Store Concept for a number of fashion brands including Bally, Brioni and Valentino, as well as online retailers such as SSENSE, and has also led a number of projects in Italy and the Middle East.



Stefano Landini

Stefano Landini, an illustrator, was born in Sassuolo in 1977. He began his career as a graphic designer, then worked as a fashion designer, before finally turning his passion into a profession and becoming a comic-book artist over fifteen years ago. He made his professional debut in the world of comics in the pages of Lanciostory and Skorpio for Eura Editrice. He has collaborated with, amongst others, Marvel Comics, DC Comics, Lucasfilm, Marvel Studios, Asmodée Éditions, Activision, Disney, IDW, Ankama, Glénat (Voraces), Il Manifesto (Posada Guadalupe: Necrocorrido), Mondadori ("Kriminal"), Sergio Bonelli Editore ("Le Storie, Dylan Dog, K11"), and Becco Giallo ("La Banda della Magliana").

Rules

Premises

These Rules set out the regulations governing the workshop, as defined below, from the application process through to the selection and announcement of the Winners and the subsequent awarding of Prizes to the Winners.

Under no circumstances shall the workshop constitute a prize competition or prize promotion pursuant to Article 6 of Italian Presidential Decree No. 430/2001, nor shall the publication of these Rules constitute an offer to the public. By submitting their application, each user declares that they have read and fully accept the Workshop Rules.

For the purposes of these Regulations, the following Definitions shall apply:

- “Workshop Organizer” or “Organizer”: YAC Srl, with registered office in Bologna, Via Borgonuovo 5, Tax Code and VAT No. 02509200412;
- “Partner”: Biennale di Montecatini Terme di Architettura e Benessere.

1. Specific Rules

- 1.1. The workshop consists of three days of work in Collo-di;
- 1.2. The workshop will take place from 12/10/2026 to 14/10/2026;
- 1.3. The workshop will focus on illustrating some of the iconic places featured in Carlo Lorenzini’s “The Adven-

tures of Pinocchio”, in accordance with a brief that will be provided to the participants during the workshop;

- 1.4. Participation in the workshop is limited to 10 selected participants who have submitted their applications in accordance with these Rules;
- 1.5. Participants will be selected on the basis of the portfolios submitted;
- 1.6. Participants wishing to apply must send an email to info@biennalemontecatiniterme.org by 25/09/2026, attaching:
 - their portfolio in PDF format, with a maximum file size of 10 MB;
 - a copy of the bank transfer receipt for €48.80 (€40 + VAT) for the administrative fee;
 - the completed billing details form (Annex 1), in PDF format;
 - a copy of a valid identity document;
- 1.7. The bank transfer referred to in paragraph 1.6 above must be made to IBAN IT51F0200802457000107083685, account holder YAC Srl, quoting the following payment reference: “Administrative fee payment applicant [First Name][Last Name] Pinocchio workshop”. For example, an applicant named Mario Rossi shall quote: “Administrative fee payment applicant Mario Rossi Pinocchio workshop”;
- 1.8. Selected participants will be contacted directly by the Organizer according to the timetable set out in the official document;
- 1.9. Participation in the workshop is free of charge for selected participants;
- 1.10. For the duration of the workshop, participants will be accommodated in Montecatini Terme at the Organizer’s expense. The Organizer will cover both accommo-

dation and meals for the entire duration of the workshop;

- 1.11. The Organizer will not cover any travel expenses incurred by participants in reaching the workshop venue, nor any other personal expenses incurred by them;
- 1.12. The Organizer will provide certain materials for producing the illustrations requested by the workshop. However, participants are encouraged to bring their own drawing materials and/or tools in order to make the most of the workshop in accordance with their preferred techniques and methods of representation;
- 1.13. The use of AI for image generation during the workshop is not permitted;
- 1.14. Digital drawing is permitted; however, the Organizer will not provide computers, tablets, or other digital devices, which participants may bring at their own discretion;
- 1.15. Participants will be required to produce a number of works in accordance with a brief that will be provided during the workshop;
- 1.16. The works produced by participants during the workshop will be assessed by a Jury, which will award a number of prizes as described in the official document;
- 1.17. Prize winners will be announced to the participants during the workshop.

2. General Rules

- 2.1. Applicants must strictly comply with the deadlines and procedures specified for the calendar, applications, and payments;
- 2.2. Applicants must comply with the instructions concerning the required Materials;
- 2.3. Participants must enter individually. Team participation

- is not permitted;
- 2.4. Participants may be students, graduates, or freelance professionals; membership of a professional register or professional association is not required;
 - 2.5. Each applicant must be between 18 and 40 years of age;
 - 2.6. There are no restrictions regarding the nationality or country of origin of participants;
 - 2.7. Payment of one administrative fee entitles one participant only to submit an application;
 - 2.8. The amount of each Prize is fixed and inclusive of bank charges and taxes;
 - 2.9. Participants will be selected by a technical panel appointed by the Organizer and the Partner;
 - 2.10. The decision of the Jury shall be final and binding;
 - 2.11. Participants are prohibited from contacting members of the Jury regarding matters relating to the Workshop;
 - 2.12. Individuals who have an ongoing professional relationship or family relationship with one or more members of the Jury are not eligible to participate;
 - 2.13. Failure to comply with the workshop participation rules or with these Rules will result in the Participant's automatic exclusion from the workshop, without entitlement to reimbursement of the administrative fee, which shall remain definitively retained by the Organizer;
 - 2.14. Authorship of each work shall be attributed exclusively to the Participant who produced it;
 - 2.15. Submission of an application to the workshop constitutes the Participants' full and unconditional acceptance of all rules, terms, and conditions set out in these Rules, without exception or reservation;
 - 2.16. The Organizer reserves the right to make changes to dates or other details solely for the purpose of ensuring the proper and improved organization of the workshop, providing reasonable prior notice through all communication channels used by the Organizer;
 - 2.17. The Organizer shall not be held responsible for any malfunctions, technical difficulties, or failures in the receipt or upload of Materials. Participants are encour-

- aged to complete the application, payment, and Material procedures well in advance of the relevant deadlines and to report any technical difficulties by email;
- 2.18. All materials available and required for the competition can be found in the /learchitetturedipinocchio section of biennalemontecatiniterme.com, regardless of whether an application to the workshop has been submitted.

3. Ineligibility

- 3.1. Any applicant may be excluded from the workshop upon the occurrence of any one of the following circumstances:
 - a. submission of incomplete Materials or Materials that do not comply with the requirements set out in the "HOW TO PARTICIPATE" section;
 - b. submission of Materials after the deadlines established by these Rules or by means other than those specified herein;
 - c. being under 18 or over 40 years of age;
 - d. where an applicant contacts or attempts to contact one or more members of the Jury regarding the workshop, they shall be automatically excluded;
 - e. where an applicant has an ongoing professional relationship or family relationship with one or more members of the Jury;
 - f. where a Participant is not the owner or author of the Materials submitted, or of any part thereof.

4. Notes concerning the materials

- 4.1. The provisions set out herein apply to the graphic and visual materials produced by participants as part of the workshop;
- 4.2. By participating in the workshop and accepting these Rules, Participants hereby grant, on a non-exclusive basis, to the Organizer and the Partner: i) the right to publish the works, or parts thereof, in any manner or

- form and through any means of dissemination and/or media, including online platforms, social media channels, and print publications; ii) the right to communicate the works, or parts thereof, to the public in any manner or form and through any means of dissemination and/or media, including online platforms, social media channels, and print publications;
- 4.3. All works produced by participants who receive a cash prize upon completion of the workshop shall be permanently acquired by the Organizer, which shall acquire, on a non-exclusive basis, all rights, without exception, to use and exploit the works or parts thereof. Accordingly, the Organizer shall acquire the non-exclusive right to use and economically exploit the Winners' works without limitation as to time, territory, or form. By way of example and without limitation, the Organizer shall acquire, without limitation as to time, territory, manner, or form: i) the right to reproduce the works or parts thereof in any manner or form and through any means of dissemination; ii) the right to publish the works or parts thereof in any manner or form and through any means of dissemination and/or media, including online platforms, social media channels, and print publications; iii) the right to communicate the works or parts thereof to the public in any manner or form and through any means of dissemination and/or media, including online platforms, social media channels, and print publications; iv) the right to modify, adapt, and translate the works or parts thereof; v) the right to distribute the works or parts thereof, including for marketing and advertising purposes; vi) the right to make copies of the works and/or parts thereof; vii) the right to license the works, or parts thereof, and/or any of the aforementioned rights to third parties by any means, in any form, or using any technology;
 - 4.4. The works must be new and original and must be the result of the Participants' own intellectual activity. Participants must therefore refrain from submitting works and/or materials that do not meet these requirements and shall indemnify and hold the Organizer harmless

- from any liability towards third parties;
- 4.5. Each Participant in the workshop warrants that the Materials submitted as part of their application and produced by them do not in any way infringe the industrial or intellectual property rights of third parties and, for this purpose, undertakes to indemnify and hold the Organizer harmless against any claims brought by third parties on such grounds.

5. Privacy and Data Processing

- 5.1. Applicants' personal data will be processed by the Organizer solely for the purposes of managing participation in the workshop and awarding Prizes to the Winners, in accordance with the Privacy Notice pursuant to Article 13 of EU Regulation 2016/679, which applicants are invited to read carefully;
- 5.2. Applicants shall be responsible for the truthfulness and accuracy of the information provided, including their personal details, and the Organizer accepts no responsibility for the provision of false information. In all cases, and in compliance with applicable privacy legislation, the Organizer reserves the right to verify the information provided by requesting a copy of an identity document confirming the personal details used during application;
- 5.3. The personal data provided by applicants for the purpose of participating in the workshop will be shared by the Organizer with the Partner;
- 5.4. The Organizer shall not be held responsible for any false information provided by applicants.

6. Awarding of Prizes

- 6.1. The Winners will be announced to the 10 workshop participants during the workshop itself;
- 6.2. Following the announcement referred to in paragraph 6.1 above, the Organizer reserves the right to verify the identity of the Winners and collect copies of their

- identity documents, as well as any documentation signed by the Winners and required by the Organizer;
- 6.3. Payment of the Prizes is conditional upon verification of the Winners' identities and upon their signing a self-declaration confirming full compliance with the terms of the Workshop Rules, as well as any declarations concerning the assignment of rights to the Materials and any indemnity undertakings required by the Organizer for the use of such Materials.

7. Jurisdiction and Governing Law

- 7.1. These Rules shall be governed by Italian law. Any dispute arising in connection with these Rules shall be subject to the exclusive jurisdiction of the Court of Bologna.